

82nd Anniversary
TWENTIETH ANNUAL PRODUCTION SALE
HOOVER ANGUS FARM
Tuesday, February 2, 2010 12:00 Noon
at the Creston Livestock Auction, Creston, Iowa 50801
 Sale Day Phone: 641-782-7025 Landi: 641-344-7684

- 187 HEAD SELL -

- ★ 67 Spring Coming Yearling Bulls, p. 2-21 ★ 9 Coming Two Year Old Bulls, p. 22-25
 ★ 30 Fall Bulls, p. 25-32 ★ 48 Spring Bred Heifers, p. 33-46
 ★ 23 Fall Bred Heifers, p. 47-53 ★ 10 Open Heifers, p. 53-Inside Back Cover

GENERAL INFORMATION

Storm Date: Wednesday, February 3. Listen to 101.3 FM Creston Radio or visit www.hooverangus.com for weather announcement.

Headquarters: Creston Livestock Auction, 641-782-7025, Creston, Iowa 50801

Sale Barn Location: From the East side of Creston – Highway 34 go north on Osage past DeBruce Grain. Turn west on Howard Street, go to Cherry Street and turn South. Livestock barn straight ahead on the left.

Accommodations in Creston, IA: Super 8 Motel, 641-782-6541; Supertel Inn, 641-782-7873 (Super 8 and Supertel, book 2 weeks in advance and ask for Hoover Angus discount); Moonlite Motel, 641-782-4422, Holiday Motel, 641-782-1644.

Transportation: Creston, Iowa is located on the junction of Iowa Hwys 34 and 25. That would be 34 miles South of I-80 at Exit 86 or 28 miles West of I-35 at the Osceola Exit 33. The Des Moines International Airport, Des Moines, Iowa is located 73 miles from Creston.

Trucking: If notified ahead of time or at conclusion of sale, Hoover Angus Farm will be glad to assist in finding reliable trucking.

Herd Health: All cattle will have proper health papers available. All bred females preg checked or Ultrasound safe with calf. All bulls semen tested and pelvic measured. The herd practices a calfhooed vaccination program. The Vet preg checks are approximate dates with no guarantee of an AI calf. We have tried to determine AI or Natural calf to the best of our ability from data received from the preg checks and our observed dates.

Insurance: Insurance will be available sale day.

Terms and Conditions: Cash or good check. All cattle will sell according to the terms and conditions of the American Angus Association. A copy of which may be picked up in the office sale day. Except for those stated in

the American Angus Association Suggested Sale Terms and Conditions, there are no warranties either expressed or implied, as to merchantability or fitness for a particular purpose, with respect to the cattle being sold at this auction. The warranties and guarantees set forth in the "Suggested Sale Terms and Conditions" are in lieu of all other warranties, either expressed or implied and the remedies provided therein shall be the sole and exclusive remedy of the buyer, or any party claiming through the buyer, for any breach or warranty or guarantee therein provided and all other obligations or liabilities.

Lunch: The restaurant at the sale barn will be open and serving throughout the sale.

Inspection of Sale Cattle: Cattle may be seen any time at the farm prior to Sunday, January 31. We will be in the process of moving the cattle to the sale barn on Sunday. All cattle will be available to see at the sale barn Monday morning, February 1, through the conclusion of the sale.

Liability: All persons who attend this sale do so at their own risk, legal or otherwise. The owner and the sale staff assume no liability for property loss or any accidents that may occur.

NOTE: Hoover Angus Farm is willing to board the bulls you buy in this sale until May 1, 2010, free of charge. You pay for them sale day, you stand any risk or loss, we encourage you to insure them for 90 days. We will feed them so they will grow, stay sound and be fertile. The buyer is responsible for picking up his bulls at our farm on or before May 1, 2010.

EPD's printed current as of December 12, 2009, which is the Spring 2010 NCE Update. EPD's printed in the catalog do not reflect weekly NCE Carcass EPD runs.

Livestock Press Representatives:

- Mike Sorensen: 641-745-7949, Livestock Plus
 Grant Conover: 515-419-1004, Cattle Business Weekly
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 Brice Conover: 515-979-3890, EDJE Technologies
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 Sale Consultants: Gene Doran 515-275-4291
 Danny Bradshaw 641-373-1078
 Gary Wall 515-491-0734
 Kenton Carlson 701-226-2585

Craig Conover, Dustin Carter - Monday night, February 1
 Super 8 Motel 641-782-6541

**Announcements from the block
 take precedence sale day.**

Auctioneers:

- | | |
|-------------------------------|-------------------------------|
| Craig Conover
712-882-1303 | Dustin Carter
712-898-9972 |
|-------------------------------|-------------------------------|



Good, better best; Never let it rest!
Tingley's 125th Anniversary Parade
 David, Joy, Landi, Barb, John

	<p>Hoover Angus Farm John & Barb Kiburz 1044 255th Avenue Tingley, IA 50863 641-772-4439 www.hooverangus.com</p>	<p>David, Joy & Landi McFarland 2731 Squirrel Ave. Ellston, IA 50074 641-772-4479 1-800-383-6778</p>
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Welcome to our 82nd Anniversary Sale!

I am happy to give you an invitation to our 82nd Anniversary, 20th Annual Production Sale. We especially enjoy seeing our cattle friends at least once a year.

We feel this offering of bulls and females will meet up to your highest expectations. Their rate of gain has been especially satisfactory. On top of that, they look good.

We are proud to offer you a set of cattle with some of the most elite EPDs to be found anywhere in the state of Iowa or in the Midwest. Sixteen of our herd bulls have a YW EPD of +100 or better, helping ensure you will have heavy calves to sell no matter which Hoover bull your calves are sired by.

Although we talk a lot about EPDs, our breeding goes far beyond seeking top 1% EPDs. Even though it seems like Angus breeders have a plethora of EPDs, there are still traits for which we must have individual animal and pedigree knowledge—such as structural soundness, udder quality, mothering ability, fescue tolerance, etc. for which we have no EPDs. Multi-trait selection and superiority are at the forefront of our breeding goals.

CC&7 is quickly becoming one of the hottest young sires of the Angus breed. With progeny all over the country and abroad, he is America's #1 Docility Angus bull and the #7 Proven Sire for \$B! Everyone knows the value of calm dispositions, and CC&7 progeny certainly have these qualifications. Besides Docility and \$B, CC&7 also ranks in the top 1% of current sires for Ribeye, WW, YW and \$F.

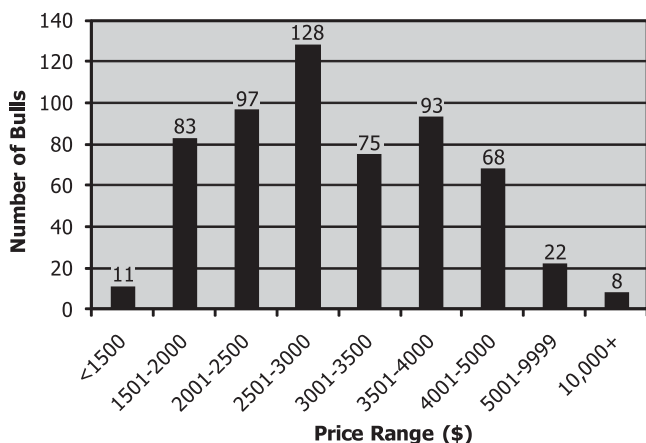
For those of you looking for a top donor, there are some high quality prospects in our bred heifers, quite possibly a couple of the most complete bred females we have ever offered. Cataloged last in the book are the open heifers—three top CC&7 heifers including the one and only full sister to Hoover Dam, lot 187. She will be one of the best new generation donors to be found anywhere in the country this year.

Over the past year, we have traveled over 8000 miles to farms, ranches, and sales in search of superior sires. Our herd bull battery produces the type of cattle we are proud of and we can stand behind them 100%. Our reputation rides on the cattle in this sale and you can be sure they are fully guaranteed. **Our entire offering has been tested free of AM and NH, or has no pedigree risk.**

Sincerely,



**Hoover Angus Bull Prices
in Years 2004-2009
(585 total bulls)**



Animal Agriculture Through Landi's Eyes

It seems like more and more we hear attacks against those who produce America's food supply, especially animal agriculture. No chickens in cages, no sows in crates, no antibiotics in the feed, and heaven forbid we slaughter a horse for human consumption. Oh, by the way, cows pooping must be the #1 source of pollution on the planet. . . Not to mention those who want "liberty for all animals" or give animals the "right to bring suit" against their owners. It seems like these folks have missed out on what you and I do to care for our animals 365 days a year.

Obviously these folks weren't here when we brought a wet, shivering baby calf into our bathroom to warm him up after being born in a blizzard.

They weren't there when I was 10 years old on Christmas morning when I ran down the stairs, straight past the Christmas tree and filled stockings so I could feed my cows, check their water and health *before* seeing what Santa brought.

They weren't there the week of the ice storm and no power. Just because the ice storm closed school doesn't mean it closed the farm. . . We still had to get feed and water to 900 animals before we came in the house after an 18 hour day from hell and had a cold can of soup by candle light.

They weren't there to see us carry food and water every am and pm for two weeks to the cow that got hit by a car and couldn't stand up. They weren't there to see the therapy we provided her. They weren't there to see the tears when she didn't get better and the vet said she had to be put down.

They weren't there to see farm help swim through floodwaters to get cows (with calves at side) belly-deep in rising water to a point of higher ground so they wouldn't drown.

They weren't there to see us struggle, but successfully deliver the breech calf out of a heifer, then dive to the ground and do mouth-to-mouth when we see the calf not breathing. They weren't there to see the new boots that got worn for the first time are now blood-stained from the delivery.

However, these folks have missed out on some other things too. . . like seeing a newborn calf stand up for the first time while his proud momma works to dry him off.

They missed the pride in our hearts when we can sit atop a hill and look down at cows peacefully grazing in front of a beautiful sunset.

They missed the coffee shop debates about which Angus bull would provide the industry with the biggest benefits.

They missed the cow that always comes up to you to see if you happen to have an ear of corn in your pocket for her. They missed the pat on the head you give her when you don't have corn, and the happy face she has when you do have one.

They missed seeing the excitement of the bull that just got turned to green grass with a pasture of 30 cows.

They missed the twinkle in the eye of a young girl who wanted to one day put a bull she raised in a bull stud.

They missed her tears of pride when she stood in the stud looking at the bull that made the dream come true. They not only missed the sacrifice, but they missed the love, the passion, the devotion, and the sense of pride that we take in our cattle and our business – providing a safe and wholesome food source for America and the world.